

K. A. N. C. Premarathna

Visual Designer & Social Media Analyst.



CONTACT

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PERSONAL

- Date of Birth - 1994/04/28
- Gender - Male
- Religion - Buddhism
- Nationality - Sri Lankan
- Marital Status - Unmarried

EDUCATION

BA (Hons) Languages & Psychology
University of Kelaniya
2015 - 2019

GCE Advanced Level
Dept, of Examinations - Sri Lanka
2011 - 2013

GCE Ordinary Level
Dept, of Examinations - Sri Lanka
2011

LANGUAGES

- Sinhala
- English
- Hindi
- Tamil

Hello, I'm Nuwanchap

My name is K. A. Nuwan Chandrakumara Premarathna, and I go by my brand name Nuwanchap. I am a dedicated Visual Designer and Social Media Analyst with a passion for creating compelling designs and strategies that drive engagement and growth. With a strong foundation in WordPress web development and a knack for crafting impactful visual content, I specialize in blending creativity with data-driven insights to deliver exceptional results.

I am detail-oriented, innovative, and skilled at analyzing social media trends to optimize performance and enhance brand presence. My proactive approach and ability to adapt to diverse challenges enable me to contribute effectively to team goals, build meaningful connections, and create memorable user experiences.

EXPERIENCE

VISUAL DESIGNER & SOCIAL MEDIA ANALYST

- Freelance | nuwanchap.com 2020 - NOW
- Designed visually appealing content for social media platforms, websites, and marketing campaigns, ensuring brand consistency and creativity.
 - Developed and executed social media strategies that increased engagement and follower growth across multiple platforms (YouTube, Instagram, X, Threads, and Facebook).
 - Collaborated with clients to conceptualize and deliver custom graphics, logos, and branding materials tailored to their needs.
 - Utilized data analytics to monitor social media performance, refine strategies, and optimize content for better reach and impact.
 - Leveraged tools like Adobe Illustrator, Photoshop, and Canva to produce high-quality visuals and assets.
 - Ensured timely delivery of projects, meeting deadlines while exceeding client expectations.

WEB DEVELOPER

- Freelance | nuwanchap.com 2023 - NOW
- Built and customized responsive WordPress websites to showcase client portfolios and products.
 - Integrated design and functionality using Elementor and custom HTML/CSS to enhance website user experience.
 - Managed and maintained website content updates, troubleshooting, and plugin installations.

SKILLS

- Creative Visual Design and Branding
- Effective Communication and Collaboration
- Social Media Strategy and Management
- Time Management and Deadline Efficiency
- Proficient in Adobe Illustrator, Photoshop.
- Marketing Campaigns and Brand Development
- Content Creation and Engagement Analysis
- Web Development with WordPress and Elementor
- Custom HTML, CSS, and Basic JavaScript Integration
- Data Analytics and Performance Optimization (Social Media Metrics)

I do Here by certify that the above information given by me are true and correct to the best of my knowledge.

24.01.2025


Signature